

CASE STUDY - INVESTMENT STRATEGY

Georgia State University retained Haddow & Company to evaluate the best approach to achieve the University's goal of relocating its North Metro Center to an expanded, state-of-the-art facility in north Fulton County. The purpose was to provide an objective assessment of possible locations, economic feasibility, and how to secure necessary financial support.

Numerous options were considered, including the possibility of a gift of land from a major corporation that had surplus property. Ultimately, an arrangement was made in Brookside Office Park on land that was partially donated by the developer. The City of Alpharetta provided full funding of the construction costs via tax-exempt bonds.

